# John White

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# PROFESSIONAL SUMMARY

• Over 20 years of experience in software development, artificial intelligence, and executive leadership roles.

• Expertise in developing and integrating AI solutions, including Large Language Models (LLMs), generative AI, and AI-driven workflows.

• Proven track record in driving technological innovation, business transformation, and significant revenue growth.

• Skilled in bridging technical capabilities with business objectives to deliver measurable ROI.

• Experience building and leading high-performing teams across multiple organizations.

• Strong background in enterprise system integration, cloud architecture, and modern software development practices.

• Adept at translating complex technical concepts into actionable business strategies.

# PROFESSIONAL EXPERIENCE

Head of AI Solutions

Ai Intersect (aiintersect.ai), Salt Lake City, UT | Oct 2024 – Present

• AI Strategy & Implementation: Lead the development of AI-assisted and AI-based workflow solutions for enterprise clients, resulting in 35% average efficiency improvements.

• LLM Integration & Orchestration: Design and implement multi-model AI systems leveraging OpenAI, Anthropic, and open-source models to create customized AI solutions.

• Enterprise System Integration: Architect seamless integrations between AI systems and existing enterprise infrastructure, ensuring minimal disruption and maximum value.

• AI Workflow Automation: Develop end-to-end AI workflows that automate complex business processes while maintaining human oversight where appropriate.

• Client Solution Design: Collaborate with C-suite executives to identify high-impact AI opportunities and develop strategic implementation roadmaps.

• Team Leadership: Build and mentor a team of AI engineers and developers, fostering a culture of innovation and continuous learning.

• Technical Innovation: Pioneer 'vibe coding' methodologies that combine traditional software development with AI-assisted programming to accelerate development cycles by 40%.

Chief AI Officer

Sole Fitness, Salt Lake City, UT | Jan 2022 – Oct 2024

• AI Strategy Development: Led the development and implementation of AI strategies to enhance product offerings and operational efficiency.

• LLM Integration: Pioneered the use of Large Language Models (LLMs) in product development, leveraging OpenAI GPT models, Claude, LLaMA, and other frameworks.

• AI Project for Sales Representatives: Developed an AI-powered system that listened to sales conversations in real-time using Whisper and GPT-4o, extracting pertinent information and providing immediate diagnostic insights, enabling sales representatives to access critical data without manual searches.

• AWS Bedrock Utilization: Incorporated AWS Bedrock services to develop scalable and efficient AI solutions.

• Innovation Management: Oversaw AI research and development initiatives, resulting in cutting-edge fitness technologies.

• Cross-Functional Collaboration: Collaborated with product, engineering, and marketing teams to seamlessly integrate AI solutions into existing platforms.

Chief Technology Officer (CTO)

Sole Fitness, Salt Lake City, UT | Jan 2015 – Dec 2021

• Technology Leadership: Directed the company's technology roadmap, aligning tech initiatives with business goals.

• Business Growth: Instrumental in scaling company revenue from $10 million to $100 million through innovative technology solutions and strategic planning.

• Project Management: Oversaw the successful deployment of multiple large-scale projects, delivering them on time and within budget.

• System Optimization: Successfully migrated the entire company infrastructure to a serverless architecture using a hybrid of Azure and AWS solutions. Enabled seamless remote work capabilities for employees without additional overhead, significantly enhancing operational flexibility.

Software Developer

Sole Fitness, Salt Lake City, UT | Feb 2010 – Dec 2014

• Specialization: Developed software solutions specializing in C#, EDI, and ERP development.

• Process Improvement: Created web-based solutions to remove dependency on physical systems, streamlining operations and increasing efficiency.

• Collaboration: Worked closely with cross-functional teams to understand requirements and deliver customized solutions.

• Achievements: Contributed to significant projects that propelled company growth, leading to promotion to CTO.

Earlier Experience

Senior IT Specialist, Nexus, Salt Lake City, UT (Jan 2008 – Jan 2010)

Founder & CEO, YES Networks, Salt Lake City, UT (Jan 2003 – Dec 2007)

# EDUCATION

Coursework in Computer Science

University of Utah, Salt Lake City, UT | 2000 – 2002

# SKILLS

Technical Skills

• AI & Machine Learning: Large Language Models (LLMs), Generative AI, Multimodal AI, Prompt Engineering, AI Orchestration, AI Agents, Federated Learning, Edge AI

• AI Platforms & Frameworks: OpenAI (GPT-4o, GPT-4, earlier models), Anthropic Claude, Meta LLaMA, Hugging Face

• Cloud & Infrastructure: AWS (Bedrock, Lambda), Azure (Cognitive Services, OpenAI Service), Serverless Architecture, Containerization

• Programming & Development: Python, C#, .NET Framework, .NET Core, ASP.NET, JavaScript, TypeScript, REST APIs

• Data & Analytics: Data Processing Pipelines, SQL, NoSQL, Vector Databases

• Enterprise Systems: ERP Integration, CRM Systems, EDI, Workflow Automation, System Architecture

Leadership & Strategic Skills

• AI Strategy: AI Roadmap Development, AI Governance, Ethical AI Implementation, AI ROI Measurement

• Business Transformation: Digital Transformation, Process Optimization, Change Management

• Executive Leadership: Strategic Planning, Team Building, Cross-Functional Collaboration, Stakeholder Management

• Project Management: Agile Methodologies, Scrum, Budget Management, Resource Allocation

• Client Relations: Consultative Selling, Solution Design, Executive Presentations, Relationship Building

# REFERENCES

Ben Pehrson – CTO Academy Mortgage (801) 750-1422

Forrest Ringwood – CEO FR Customs (801) 628-2996

Ryan Scott – Marketing Guidance.com (512) 786-8943